# MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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## 2027 San Diego St.Patricks Day Parade and Festival date announced!

*Locals invited to 'Sail the Green Wave' March 13, 2027 for the 45th annual event*

SAN DIEGO, CA - The Irish Congress of Southern California is pleased to announce the 2027 San Diego St Patrick's Day Parade and Festival will be held on Saturday March 13. With activities and festivities from 9 a.m. to 6 p.m. at Sixth and Laurel in Balboa Park. Rain or shine!

To commemorate the 45th annual celebration of turning San Diego green for a day, attendees are invited to "Sail the Green Wave." From Sunset Cliffs to the Cliffs of Moher, San Diego and Ireland both have long maritime traditions that have shaped their cultures and relationships.

"This year the Parade Board chose to celebrate the relationship between Ireland and San Diego. As Irish-Americans bring their traditions into the states, they honor their history while embracing their new surroundings," said Irish Congress Board member, Megan O'Donnell. "The green wave we are celebrating this year can be seen in Irish Heritage nights at Petco Park, with singing in neighborhood pubs, and of course at the Parade and Festival each year. We are so excited to invite San Diego and are looking forward to the biggest and greenest event yet"

To celebrate the long cultural and maritime history of both San Diego and the Emerald Isle, we invite all attendees to join us to "Sail The Green Wave."

The Parade begins at 10:30 a.m. at 5th and Laurel with nearly 100 entries including marching bands, military, fire fighters, law enforcement, Irish community groups and businesses, volunteer organizations, and more.

The festival will run along 6th Ave from 9 a.m. to 6 p.m. The festival will host a variety of vendors, food, and information booths to shop and engage with. The festival area will also feature food, information booths and vendors, and be an exciting place to meet friends and show your green. Festival entry fee for adults 21 and over is $10; under 21 and active duty military with I.D. will get in free. Tickets will be available soon on Eventbrite. Follow Irish Congress of Southern California for updates.

Entertainment is currently being booked for 2 stages and Southern California Irish themed talent is encouraged to reach out to marketing@stpatsparade.org

The Irish Congress of Southern California (ICSC) was formed in 1981 to organize the parade and festival to promote appreciation and knowledge of Irish culture and heritage. Over its 40 plus year history, it has honored and celebrated partnerships with first responders, veterans and military, law enforcement, Indigenous Americans, and a variety of organizations which make up the wonderfully diverse community in the San Diego region.

Nonprofit - Irish Congress of Southern California
45th Annual San Diego St Patrick's Day Parade and Festival
Saturday March 13, 2027
Festival 9:00 AM - 6:00 PM 6th and Laurel
Parade steps off 10:30 AM at 5th and Laurel
Photos :
https://drive.google.com/drive/folders/17MUdk7fJECJnImSRg0yMcHj_B0WYWCWA?usp=sharing

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